

**THANK YOU FOR YOUR
INTEREST IN THE**

STUDENT AMBASSADOR ROLE

**PLEASE FIND MORE
INFORMATION INSIDE THIS
PACK**

**CLOSING DATE FOR
APPLICATIONS IS
SUNDAY 27TH SEPTEMBER
2026**

WHAT DOES A STUDENT AMBASSADOR DO?

As a Student Ambassador you will:

- Support college staff in promoting the college
- Be fully trained and supported
- Develop your skills & enhance your CV
- Join a fantastic team
- Meet students from accross college
- Represent the college at various events
- Support our social media presence



WHY BE A STUDENT AMBASSADOR?

I can't express how much fun it has been!

I would recommend it to anyone, not only will you gain many life skills but also you'll have a lot of fun!

Being a Student Ambassador has helped me develop confidence outside of my course. It has also enabled me to promote the college and give something back.

It has given me the skills that I can use in the future to help myself and other people.

A Student Ambassador is not something I ever thought I could be until coming to Kendal College! It has helped me gain confidence that I never thought I had. I have met some amazing people that I wouldn't have met if it wasn't for being an Ambassador.

Being a Student Ambassador and having the opportunity to welcome future students is a lot of fun!

Being a Student Ambassador for the past three years has been fabulous, not to mention that the mutual respect between yourself and the staff while you work with them is wonderful.



Job Roles and Opportunities

The Student Ambassador role is vital in the positive promotion of the college.

There is a variety of different ways you could be involved.

You are not expected to attend all events.

Open Days, Admissions and other College events

- Welcoming visitors to the College.
- Sharing your College experiences.
- Supporting the organisation of events.

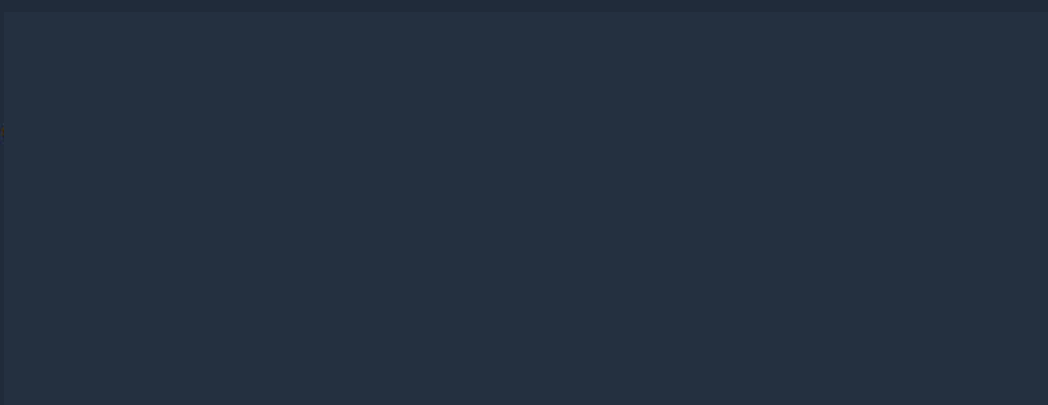
School & Community

- Promoting the College at external events.
- Developing the resources & presentations used at these events.

** Please note that transport to and from events cannot be provided. You must ensure that you are able to get home safely.

Social Media

- Working with Marketing to review social media activity and support its development.
- Posting and promoting on social media.
- Content creation and idea sharing.



Person Specification

Essential Skills

- Effective speaking and listening skills.
- Good people skills - able to relate confidently to visitors, staff and students.
- Have a personal interest in promoting the College in a positive way.
- Be punctual and reliable.
- Able to work well individually, use initiative, and work as part of a team.
- An understanding and belief in treating everyone equally and valuing diversity.

Desirable Skills

- Able to keep calm in difficult situations.
- An understanding of excellent customer service and the ability to deal with customer enquiries.
- Knowledge of the College campus and subject areas offered by the College.
- IT and administration skills.

Submitting your Application

- Your application should detail any previous experience that you have, whether paid or voluntary, this may include experience from school, college, youth clubs, hobbies or interests.
- Please check you are happy with the role and person specification before completing your application form.
- The closing date for applications is Sunday 27th September 2026.
- Scan the QR code to apply.



If you have any questions

- Feel free to get in touch by emailing schools@kendal.ac.uk

What next?

If your application is successful

- You will receive a text and/or email inviting you for an interview on the date you selected.
- Interviews will take place on:

Monday 5th October, 4.30-6.30pm
at the Arts & Media Campus.

Tuesday 6th October, 4.30-6.30pm at the
Milnthorpe Road Campus.
- If you cannot attend these dates, but are still interested, please email:
schools@kendal.ac.uk

If your interview is successful

- Firstly, Congratulations!



- We will invite you to our training evening, which will take place on Tuesday 20th October from 4.30- 6.30pm.
- FREE pizza will be included!



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**WE HOPE TO
SEE YOU SOON!**