

Strategic Plan 2022-2025 – The Kendal Ambition



MISSION	Unlocking Potential - Transforming Lives - Creating Bright Futures				
VISION	Kendal College will provide outstanding education and training opportunities that are responsive to the needs of our students and our community. All Kendal College actions will help develop our students to deliver positive economic and sustainable environmental change both now and in the future.				
VALUES	EXCELLENCE & AMBITION	RESPECT & HONESTY	DIVERSITY & INCLUSION	LOYALTY & COMMITMENT	A POSITIVE ENVIRONMENT
STRATEGIC FOCUS AND PRIORITIES					
OUR QUALITY	OUR REPUTATION	OUR ENVIRONMENT	OUR FUTURE SUSTAINABILITY	OUR PEOPLE	
MAIN AIMS					
Consistently deliver a high-quality learning experience and environment, where we innovate, develop, and improve our curriculum offer	Further develop and grow our partnerships and engagement, helping to secure a reputation as the best education and training for our community.	Develop the business to ensure we are bound by the highest level of ethical values and behaviours which develops the colleges environment practices and awareness.	Develop the business to ensure we are resilient, future proof and financially sustainable.	Continually develop and invest in our people and teams. Supporting learners and staff to be active partners in our work.	