

WE'RE HIRING

# STUDENT AMBASSADORS

INTERESTED?

MORE INFORMATION IS INSIDE THIS  
APPLICATION PACK

CLOSING DATE  
SUNDAY 28TH SEPTEMBER 2025

# PERKS OF BEING A STUDENT AMBASSADOR ?

- Support staff in promoting the college.
- Be trained and supported.
- Develop your skills & enhance your CV.
- Join a fantastic team.
- Meet students & staff from accross college.
- Represent the college at various events.
- Support with content creation for our social media.



# WHY BE A STUDENT AMBASSADOR?

I can't express how much fun it has been!

I would recommend it to anyone, not only will you gain many life skills but also you'll have a lot of fun!

Being a Student Ambassador has helped me develop confidence outside of my course. It has also enabled me to promote the college and give something back.

A Student Ambassador is not something I ever thought I could be until coming to Kendal College! It has helped me gain confidence that I never thought I had. I have met some amazing people that I wouldn't have met if it wasn't for being an Ambassador.

It has given me the skills that I can use in the future to help myself and other people.

Being a Student Ambassador and having the opportunity to welcome future students is a lot of fun!

Being a Student Ambassador for the past three years has been fabulous, not to mention that the mutual respect between yourself and the staff while you work with them is wonderful.







# Job Roles and Opportunities

The Student Ambassador role is vital in the positive promotion of the college.

There is a variety of different ways you could be involved.

You are not expected to attend all events.

## Open Days, Admissions and other College events

- Welcoming visitors & potential students to the College.
- Sharing your College experiences.
- Supporting the organisation of events.

## School & Community

- Promoting the College at external events.
- Developing the resources & presentations used at these events.

**\*\* Please note that transport home after events cannot be provided. You must ensure that you are able to get home safely.**

## Social Media

- Working with Marketing to review social media activity and support its development.
- Posting and promoting on social media.
- Content creation and idea sharing.

## Administration

Supporting business administration in Student Services occasionally eg. Signing in, issuing ID cards.

# Person Specification

## Essential Skills

- Effective speaking and listening skills.
- Good people skills - able to relate confidently to visitors, staff and students.
- Have a personal interest in promoting the College in a positive way.
- Be punctual and reliable.
- Able to work well individually, use initiative, and work as part of a team.
- An understanding and belief in treating everyone equally and valuing diversity.

## Desirable Skills

- Able to keep calm in difficult situations.
- Excellent customer service skills and the ability to deal with customer enquiries.
- Knowledge of the College campuses and subject areas offered by the College.
- IT and administration skills.

# Submitting your Application

- Your application should detail any previous experience that you have, whether paid or voluntary, this may include experience from school, college, youth clubs, hobbies or interests.
- Please check you are happy with the role and person specification before completing your application form.
- The closing date for applications is Sunday 28th September 2025.
- Late forms will not be considered.



Any questions?

Please email:

**[schools@kendal.ac.uk](mailto:schools@kendal.ac.uk)**

**GOOD  
LUCK**

# What next?

## If your application is successful

- You will receive a text and/or email inviting you for an interview on the date you selected.
- Interviews will take place on:  
  
Tuesday 7th October 2025,  
4.30-6.30pm  
Arts & Media Campus.  
  
Wednesday 8th October 2025,  
4.30-6.30pm  
Milnthorpe Road Campus.
- If you cannot attend these dates, but are still interested, please email:  
[schools@kendal.ac.uk](mailto:schools@kendal.ac.uk)

## If your interview is successful

- Firstly, Congratulations!
- We will invite you to our training evening, which will take place on Wednesday 22nd October from 4.30- 6.30pm.
- FREE pizza will be included!





THANK YOU FOR YOUR  
INTEREST IN THE

**STUDENT  
AMBASSADOR  
ROLE**

WE HOPE TO  
SEE YOU SOON!