

Student Ambassadors

**Want to become
a Student
Ambassador?**

Get involved.

Meet new people.

Build confidence.

**Please find more
information inside
this pack.**

**Apply by
27th Sept 2026**

What does a student ambassador do?

- Welcome future students and families at Open Evenings and college events.
- Share your experience of life at Kendal College.
- Represent the College at school and community events.
- Get involved in social media and content creation.
- Help us come up with new ideas to promote the College.
- Meet new people and work alongside students from across the College.

Build confidence.
Gain experience.
Enhance your CV!



What our Ambassadors Say

"I can't express how much fun it has been! I would recommend it to anyone. Not only will you gain many life skills but also you'll have a lot of fun!"

"It has given me the skills that I can use in the future to help myself and other people."

"Being a Student Ambassador has helped me develop confidence outside of my course. It has also enabled me to promote the college and give something back."

"A Student Ambassador is not something I ever thought I could be until coming to Kendal College! It has helped me gain confidence that I never thought I had. I have met some amazing people that I wouldn't have met if it wasn't for being an Ambassador."

"Being a Student Ambassador for the past three years has been fabulous, not to mention that the mutual respect between yourself and the staff while you work with them is wonderful."

How can you get involved?

Open Days, Admissions and other College events

Welcome visitors, share your own college experience and help create a great experience for future students.

School & Community Events

Represent Kendal College at events, talk to prospective students and help us bring presentations and activities to life.

Social Media

Work with the Marketing team, share ideas, create content and help us show what student life at Kendal College is really like.

You choose what you get involved in

There are lots of opportunities throughout the year and you won't be expected to attend every event.

** Please note that transport to and from events cannot be provided. You must ensure that you are able to get home safely.



Skills needed

Essential Skills

- Effective speaking and listening skills.
- Good people skills - able to relate confidently to visitors, staff and students.
- Have a personal interest in promoting the College in a positive way.
- Be punctual and reliable.
- Able to work well individually, use initiative, and work as part of a team.
- An understanding and belief in treating everyone equally and valuing diversity.

Desirable Skills

- Able to keep calm in difficult situations.
- An understanding of excellent customer service and the ability to deal with customer enquiries.
- Knowledge of the College campus and subject areas offered by the College.
- IT and administration skills.

Your application

- Your application should detail any previous experience that you have, whether paid or voluntary, this may include experience from school, college, youth clubs, hobbies or interests.
- Please check you are happy with the role and person specification before completing your application form.

Apply Now ➔



What next?

If your application is successful:

You will receive a text and/or email inviting you for an interview on the date you selected.

Interviews will take place on:

Monday 5th October, 4.30-6.30pm at the Arts & Media Campus.

Tuesday 6th October, 4.30-6.30pm at the Milnthorpe Road Campus.

If you cannot attend these dates, but are still interested, please email or teams Chris Richards – chris.richards@kendal.ac.uk

If your interview is successful:

Firstly, congratulations!

We will invite you to our training evening, which will take place on Tuesday 20th October from 4.30- 6.30pm at Milnthorpe Road Campus.

**Thank you for
your interest!
We hope to see
you soon.**